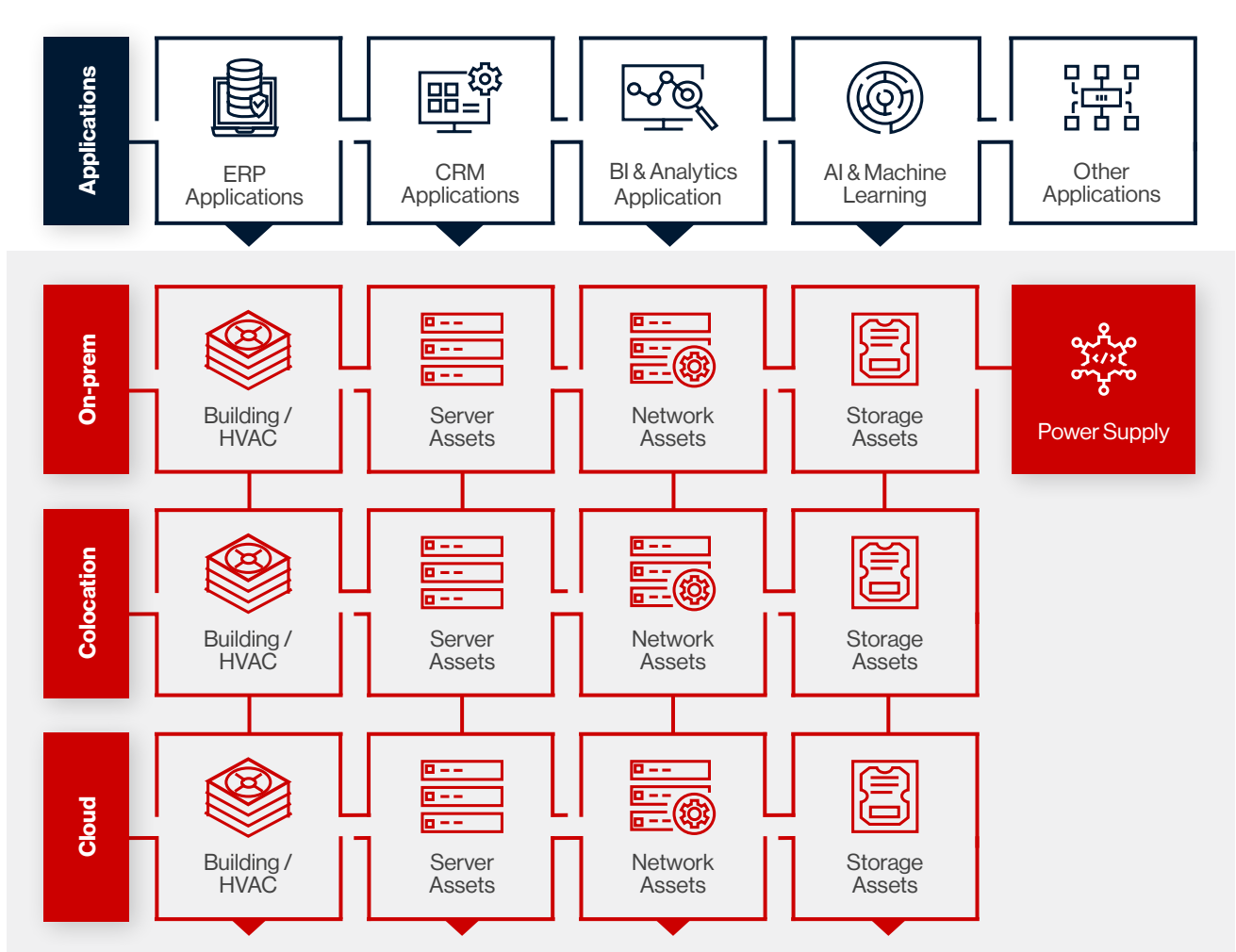**Hitachi Vantara**

Sustainability Meets Efficiency: Streamlining Operations with IT Decarbonization Services

The information and communications technologies sector (ICT) accounts for 5-9% of electricity use and more than 2% of greenhouse emissions – that's as much as all global air traffic.

All organizations must decarbonize their operations to reduce their impact on the planet. We take a systematic approach to help you reduce your carbon footprint across your entire IT ecosystem.

To fully understand the carbon footprint of your IT infrastructure, you need to consider all the elements of its ecosystem
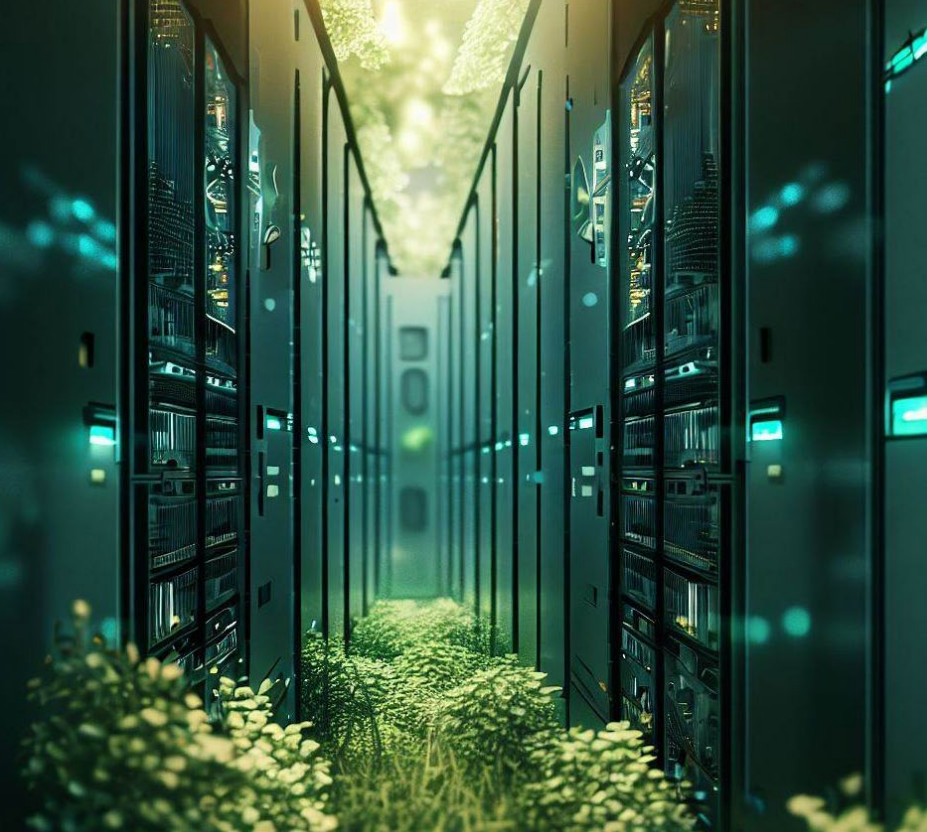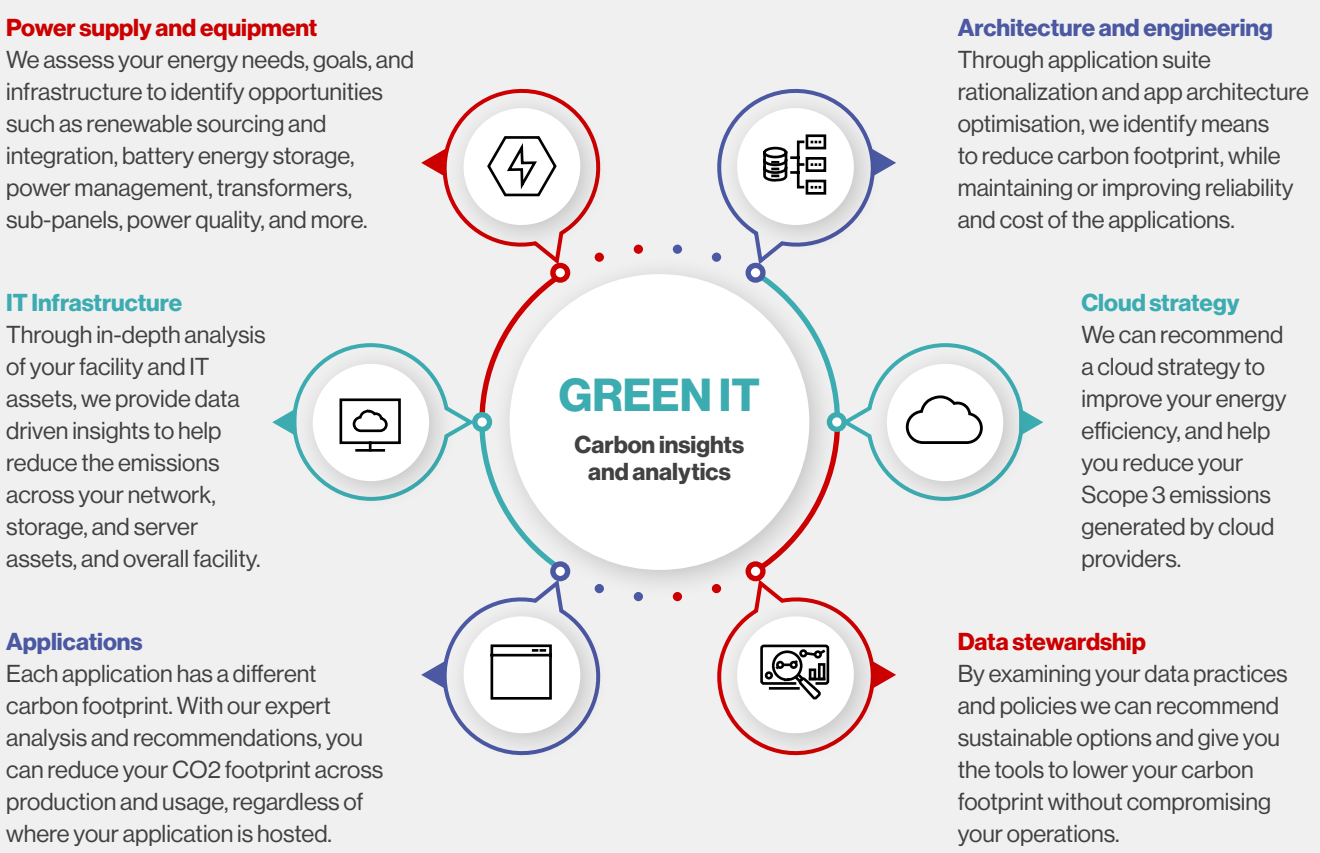
IT Infrastructure Ecosystem

Applications				
ERP Applications	CRM Applications	BI & Analytics Application	AI & Machine Learning	Other Applications

	Building / HVAC	Server Assets	Network Assets	Storage Assets	Power Supply
On-prem	Building / HVAC	Server Assets	Network Assets	Storage Assets	Power Supply
Colocation	Building / HVAC	Server Assets	Network Assets	Storage Assets	
Cloud	Building / HVAC	Server Assets	Network Assets	Storage Assets	

Core Benefits

Visibility
Greater understanding and more accurate and granular carbon accounting

Collaboration
Build a foundation for data center emissions analytics and coordinate across functions to enhance collaboration

Optimisation
Assess ROI on investments considering carbon reduction returns and enhance capital planning efforts

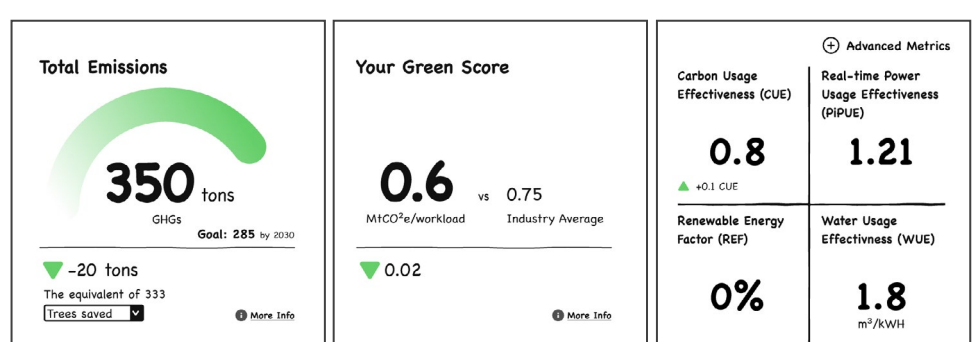## Our six pillars of decarbonization

Our data-driven approach can help you lower greenhouse emissions across Scopes 1, 2 and 3 driven by your IT infrastructure. We have defined six pillars to help you decarbonize your operations across your whole IT ecosystem:

Power supply and equipment
We assess your energy needs, goals, and infrastructure to identify opportunities such as renewable sourcing and integration, battery energy storage, power management, transformers, sub-panels, power quality, and more.

Architecture and engineering
Through application suite rationalization and app architecture optimisation, we identify means to reduce carbon footprint, while maintaining or improving reliability and cost of the applications.

IT Infrastructure
Through in-depth analysis of your facility and IT assets, we provide data driven insights to help reduce the emissions across your network, storage, and server assets, and overall facility.

Cloud strategy
We can recommend a cloud strategy to improve your energy efficiency, and help you reduce your Scope 3 emissions generated by cloud providers.

GREEN IT
Carbon insights and analytics

Applications
Each application has a different carbon footprint. With our expert analysis and recommendations, you can reduce your CO2 footprint across production and usage, regardless of where your application is hosted.

Data stewardship
By examining your data practices and policies we can recommend sustainable options and give you the tools to lower your carbon footprint without compromising your operations.

01 Data center power consumption now accounts for up to 50 times that of a typical commercial office building. **Energy.gov**

02 The largest data centers, with tens of thousands of devices, require over 100 megawatts (MW) of power, enough to power about 80,000 households. **Energy Innovation.org**

03 We've deployed 40,500 sensors to capture edge data that is helping an American multinational e-commerce company to reduce carbon emissions, energy use and cooling usage.

Data-driven sustainability powering good for people and planet

Our integrated view of detailed carbon accounting across all your carbon reduction initiatives gives you greater understanding and accuracy across Scopes 1, 2 and 3. We provide one source of truth for all your data centre emission analytics.

Total Emissions

350 tons
GHGs
Goal: 335 by 2030
▼ –20 tons
The equivalent of 333
Fleet cars

Your Green Score

0.6 vs 0.75
kWCO²e/workload   Industry Average
▼ 0.02

⊕ Advanced Metrics

Carbon Usage Effectiveness (CUE)
0.8 eCt CO2

Real-time Power Usage Effectiveness (RtPUE)
1.21

Renewable Energy Factor (REF)
0%

Water Usage Effectiveness (WUE)
1.8 m³/kWh

Let us help you achieve your sustainability goals

Learn More →

Visit our Sustainability Solutions and Services webpage.

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