

Application Managed Cloud Services

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Increase the Efficiency and Productivity of Enterprise Applications from SAP, Oracle and Microsoft

Enterprise applications like SAP, Oracle and Microsoft are a lot like million-dollar race cars. They are complex, demanding and loaded with advanced capabilities designed to deliver game-changing productivity and efficiency. But with this increased complexity and dynamic environments, many organizations struggle with whether to manage these mission-critical applications in-house or to contract with professionals who are skilled in running and managing these applications on premises or in private cloud environments – and delivering to you the most value for your investments.

For some organizations, the answer is to stay with the model they know – on premises – and train their IT teams as they introduce advanced tools and processes to administer the IT stack. This can be costly and slow operations while teams get up to speed with new technologies. It's also challenging to find and keep top IT staff. For other companies, they see the value in outsourcing these business-critical applications to application managed cloud experts so that they can focus on what they do best – running their core business.

With application managed cloud services from Hitachi Consulting and oXya, you can choose the infrastructure, location and services that best fit your organization. And, if your SAP,

Oracle, Microsoft or custom enterprise applications are ideal candidates for public cloud services like Amazon Web Services, Microsoft Azure or Google Cloud, Hitachi can manage your mission-critical apps along with your choice of public cloud platforms. With more than 20 years of experience managing, tuning, and running enterprise applications, we can help you drive the outcomes you're looking for to meet your business goals.

Advantages of Public Cloud in a Secure Private Cloud Environment

With application managed cloud services from Hitachi, you gain the advantages of a public cloud, such as speed, flexibility and cost, but in a secure, managed environment that reduces risk and also meets your compliance needs. We're experienced in managing all public cloud platforms along with enterprise applications from SAP, Oracle, Microsoft and even custom-built applications.

SAP Applications

With in-depth technical knowledge and competencies across the entire SAP portfolio, including HANA and S4/HANA, we offer a complete menu of SAP services. Our technical consulting ranges from architectural design that addresses business needs and industry-leading solutions to critical support and crisis management. We help companies accelerate business transformation with services that include landscape infrastructure sizing, S4/HANA. HANA and database migration, capacity

planning, upgrades and more. Our run management services monitor all layers of your SAP application stack – deployed on Hitachi infrastructure, your data center or the oXya data center.

Oracle, Microsoft and Custom Applications

Although Oracle and Microsoft offer services for their applications, many organizations prefer to manage these environments on their own or find an external team to manage the platforms. Our teams have deep experience across Oracle applications such as enterprise resource planning (ERP) and human capital management (HCM), and Microsoft applications such as MySQL and SharePoint, to deliver application managed cloud services that remove administrative burdens from internal IT teams, so they can focus on strategic initiatives.

With one managed service provider for your SAP, Oracle and Microsoft environments, you gain consistency, 24/7 management, fast response times and the peace of mind that comes with knowing your applications are secure, efficient and delivering high-performance outcomes.



Increasing the Value of Enterprise Applications

Hitachi Application Managed Cloud Services Use Cases

Auto Maker Gains Service Flexibility and All-Inclusive Delivery Model

When a global auto manufacturer decided to move to S4/HANA, it needed the scalability of a cloud environment, but was not ready to sacrifice security and control in a public cloud. After considering a variety of alternatives, the manufacturer chose Hitachi based on our application managed cloud service's flexibility and delivery model. Our solution not only offered a variety of choices for cloud

hosting but included a delivery model to manage the entire deployment, including hardware, operating systems, database and SAP Basis technologies. As a result, the client accelerated the benefits of S4/HANA and rapidly responded to changing business requirements.

Aerospace Company Flies High With Security and Unified Support

A major aerospace firm that designs, engineers, manufactures and repairs a broad portfolio of aviation and industrial systems was working with a service provider that struggled

to manage a disjointed solution comprised of several applications. Hitachi Consulting works with seven of the top 10 global aerospace and defense companies, as well as the U.S. Department of Defense, so we understand high-level security requirements and compliance issues. The aerospace firm switched to our managed cloud services which included licensing, maintenance and complete support services for their SAP environment. Now, the aerospace firm focuses on aviation and leaves application management to our experienced and knowledgeable team.

Hitachi for Application Managed Cloud Services

At Hitachi Consulting, we have decades of experience with SAP, Oracle and Microsoft – and custom enterprise environments – to deliver outcomes that help your business excel. Our application managed cloud services give you:

- An experienced and dedicated team. Your services will be provided by a dedicated team of professionals that you'll know by name, so you can call them directly and they'll know your business-critical environment in detail, from technical administration down to the shop floor.
- Onshore, nearshore and global options. Your dedicated team is located nearby, ready when you need them and available 24/7.
- Predictable costs. With flexible, consumption-based pricing to fit your budget, you'll gain the managed cloud services you need to improve the value

of your business-critical systems – and at lower cost than public clouds.

- Transparency and control. With our model, we provide application managed cloud services for security and high-performance, while you retain all transparency and control.

Hitachi understands that you need to leverage the power of enterprise applications such as SAP, Oracle and Microsoft to run your business. These applications are critical to your success and they cannot fail – ever. But it is no longer essential for you to staff and manage these applications in-house, with all the associated costs and complexity.

We've removed the complexity with an outcome-driven, cost-effective delivery model that keeps your enterprise agile with a low upfront investment and a hands-free, simplified experience. With a global reach, more than 2,100 team members and long relationships with Microsoft, SAP and Oracle, we have the

knowledge base to tackle your biggest application challenges and keep you on track to overcome the competition.

About Hitachi Consulting

Hitachi Consulting is the global solutions and professional services organization within Hitachi Ltd., a global innovation leader in industrial and information technology solutions and an early pioneer of the Internet of Things. Hitachi Consulting is a business integrator for the IoT era and a catalyst for digital transformation. Using our deep domain knowledge, we strategically collaborate with our clients to help them innovate faster, maximize operational efficiency and realize measurable, sustainable business and societal value. As a consulting-led solutions company, we can help you leverage data as a strategic asset to drive competitive differentiation, customer loyalty and growth. To learn more, visit www.hitachiconsulting.com.